

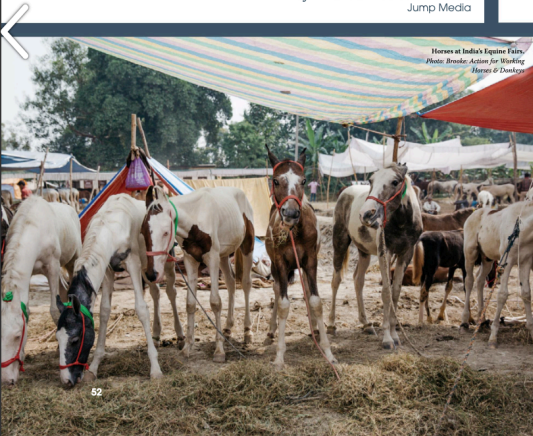
Inspiration

# BROOKE USA SPEAKS UP FOR EQUINES AROUND THE WORLD

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Jump Media



Left: Horses enjoying fodder at India's Equine Fairs  
Right: A hardworking mule in India's brick kilns, hauling the day's labor.  
Photos: Brooke Action for Working Horses & Donkeys



Horses at India's Equine Fairs  
Photo: Brooke Action for Working Horses & Donkeys



A boy and his horse in India  
Photo: Brooke Action for Working Horses & Donkeys

**In the developing world, it is the unsung equine hero that is often the sole source of income for their families through back-breaking labor. One hundred million working horses, donkeys and mules support 600 million of the world's poorest people.**

Unfortunately, a majority of these working equines are suffering from preventable, chronic welfare issues leading to premature death. That is where Brooke USA, a United States-based 501(c)(3) fundraising organization, steps in. Through grants, they provide funding for scientifically proven practical and sustainable welfare programs that help working equines across the globe.

Brooke USA collaborates closely with sister organization Brooke, the largest equine welfare charity in the world, which reaches more than two million working equines annually, benefiting 12 million people. Their worldwide projects have recently centered around education for equine owners, highlighting in 2022 the need to assist horses sold at more than 300 equine fairs in India.

This has included business management training, so as not to overburden working equines, as well as on-site care and informational booths at equine fairs where horses are bought and sold. "Healthy equines lead to flourishing people and communities, and without a healthy equine, these people are at risk of falling deeper into poverty," explained Emily Marquez-Dulin, CEO of Brooke USA.



"Their ability to earn money, grow food, access water and send children to school is all connected to these equines, so by supporting the horses, donkeys and mules that perform these crucial services, we are in turn improving the lives of the people and communities."

While Brooke USA aims to help working equines on a global scale, they also recognize the needs of equines and people closer to home in the United States. That need became particularly apparent during the COVID-19 pandemic. Equines were suffering a higher rate of abandonment compared to smaller domestic animals as many people across the country had fallen into more dire conditions and were unable to properly take care of their

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four-legged family members. Compounding the issue, numerous small organizations that typically assist in these critical situations had a significant decrease in donations. With much more limited means to fund the important work they do, more equines were in jeopardy. That's when Brooke USA intervened and started the COVID-19 Response and Recovery Fund.

"Our work abroad is so important, but we couldn't ignore the animals in our own country who were

**Improper loading of a horse at India's Equine Fair.**  
Photo: Brooke: Action for Working Horses & Donkeys



**Horses being rescued in flooded Sarasota County by the Sheriff's Office.**  
Photo: Courtesy of Sarasota County Sheriff's Office



**American Humane Director of Rescue Josh Cary helps a horse in DeSoto County.**  
Photo: American Humane







Inspiration: Brooke USA Speaks Up for Equines Around the World

suffering,” shared Marquez-Dulin. “Brooke USA is a relatively small organization, but what that means is that we can flexibly attend to crisis situations and direct our aid toward where it is most needed at any given time. That’s what we knew we had to do with the COVID-19 Response and Recovery Fund.”

Brooke USA was able to provide aid to more than 40 groups in the form of microgrants ranging from \$500-\$2,000. Now, two years into this program,

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Brooke USA has realized the need for ongoing support of nationally based organizations and is transitioning the COVID-19 Response and Recovery Fund into a long-term program. Most recently, they were able to leverage this initiative to direct microgrants to four organizations affected by Hurricane Ian and will continue to support local communities as needs arise.

Brooke USA relies on supporters to make a difference. With numerous ways to get involved and donate, it is easier to assist such an important cause. To learn more about how you can contribute to Brooke USA, please visit [brookeusa.org/donate](http://brookeusa.org/donate). ☺



A miniature horse being rescued from flooding in Sarasota County.

Photo: Courtesy of Sarasota County Sheriff's Office

# A YEAR with BROOKE USA

Equines Helped: **82,174**

People Helped: **97,649**

U.S. - Based Non-Profits Supported: **30**

Countries Served: **11**

Pounds of Fodder Distributed: **141,292**

Funds Awarded: **\$449,763**

Advocates Confirmed: **40,000+**

To donate, please visit: [brookeusa.org/donate](http://brookeusa.org/donate)

\*Based on 2021 reporting



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